

THENPUSA

COMPENSATION *Plan*

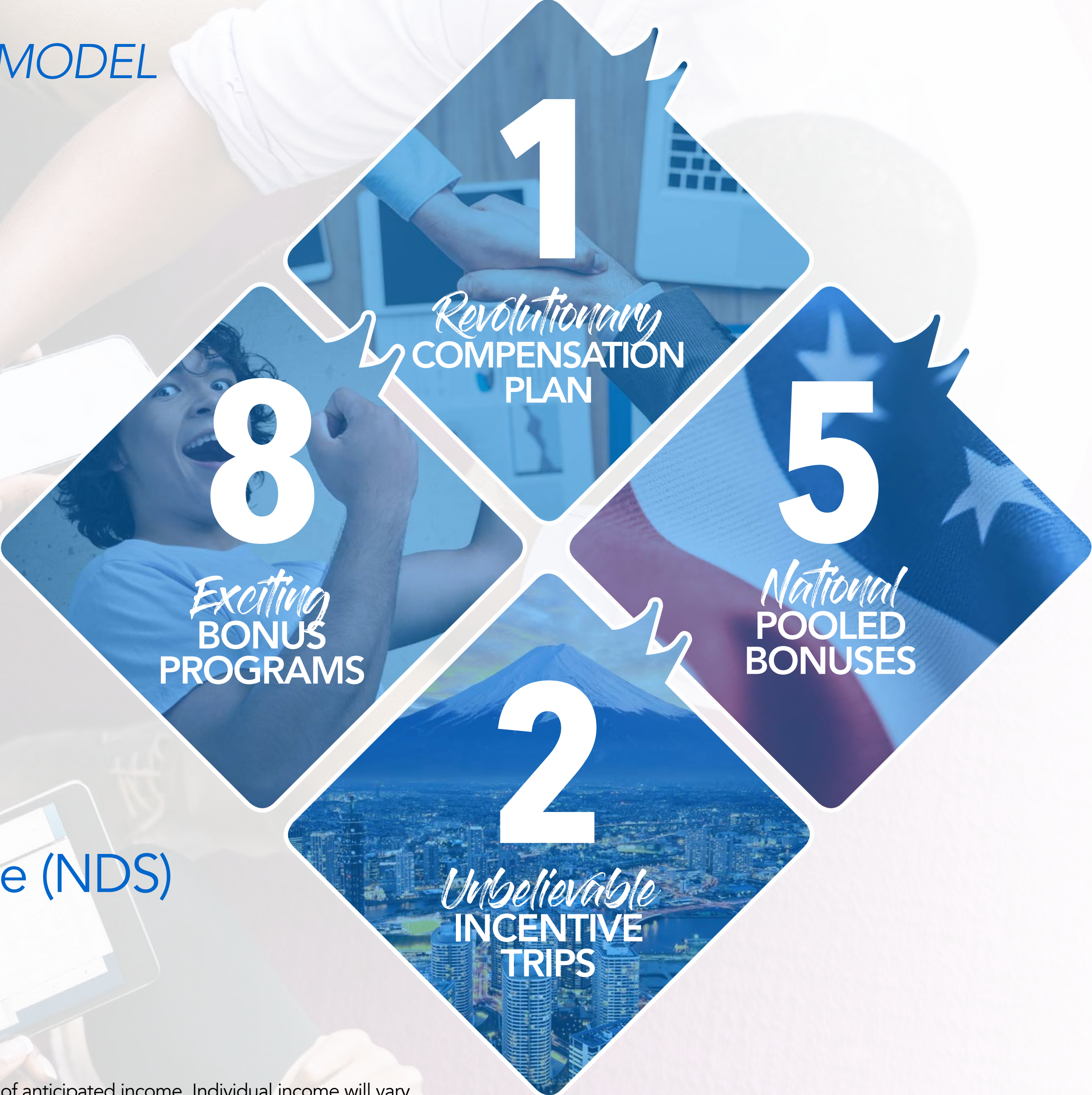


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- A person wearing a red and black jacket and a red hat stands on a rocky outcrop, looking out over a vast canyon at sunset. The sky is filled with soft, golden light and scattered clouds. The canyon below is deep and rugged, with layered rock formations. The overall mood is serene and contemplative.
- 01** THE NPUSA DIFFERENCE
 - 02** REGISTRATION OPPORTUNITIES
 - 03** HOW TO QUALIFY
 - 04** PLACEMENT RULES
 - 05** BONUS PROGRAMS
 - 06** MAXIMIZE YOUR EARNINGS
 - 07** SUCCESS CYCLE
 - 08** INCOME DISCLOSURE
 - 09** CONTACT

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01 THE NPUSA DIFFERENCE BUSINESS MODEL

For just a \$30 fee and a product purchase, get connected with friends and family in over 150 countries. Share NPUSA's excellent products while earning income and rewards like national sales percentage-pooled bonuses! It's a model that speaks for itself because our program works as hard as you do!



- 1. Product Purchase
- 2. \$30.00 Annual Membership Fee
 - One Year Access to Back Office (NDS)
 - Your Own Marketing Website

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01 THE NPUSA DIFFERENCE *HISTORY OF SUCCESS*

NPUSA is not just any startup. NPUSA is part of a well-established company which offers a risk-free business based on teamwork.

Buy only what you need for personal consumption, and have a payday once a week, every week.

NPUSA's most highest achievers have earned over \$1 million working with their teams!

SINCE 1999

250 MEMBERS WITH OVER
\$1,000,000
IN COMMISSIONS

**60 NEW SPIRIT
ACHIEVERS
EVERY 2 MONTHS**

Spirit Achievers earn an average annual commission of \$90,000+

FLEXIBLE POINT SYSTEM
BUY ONLY FOR PERSONAL CONSUMPTION

- No Inventory Stocking
- Set Your Own Pace
- No Monthly Points Closing, Quotas or Flushing

28 OFFICES/POP-UPS

Around the world.

150+ COUNTRIES

Naturally Plus products are sold.

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01 THE NPUSA DIFFERENCE *WORLD RENOWN PRODUCTS*

INTRODUCING NPUSA'S PREMIUM PRODUCTS

Three of the world's leading products in antioxidation



SUPER LUTEIN

SUPER LUTEIN is a broad spectrum, multi-carotenoid nutritional supplement specially designed for eye and overall health. SUPER LUTEIN also contains a broad spectrum of antioxidants designed to maintain overall health.
100 Points each to every qualified Upline

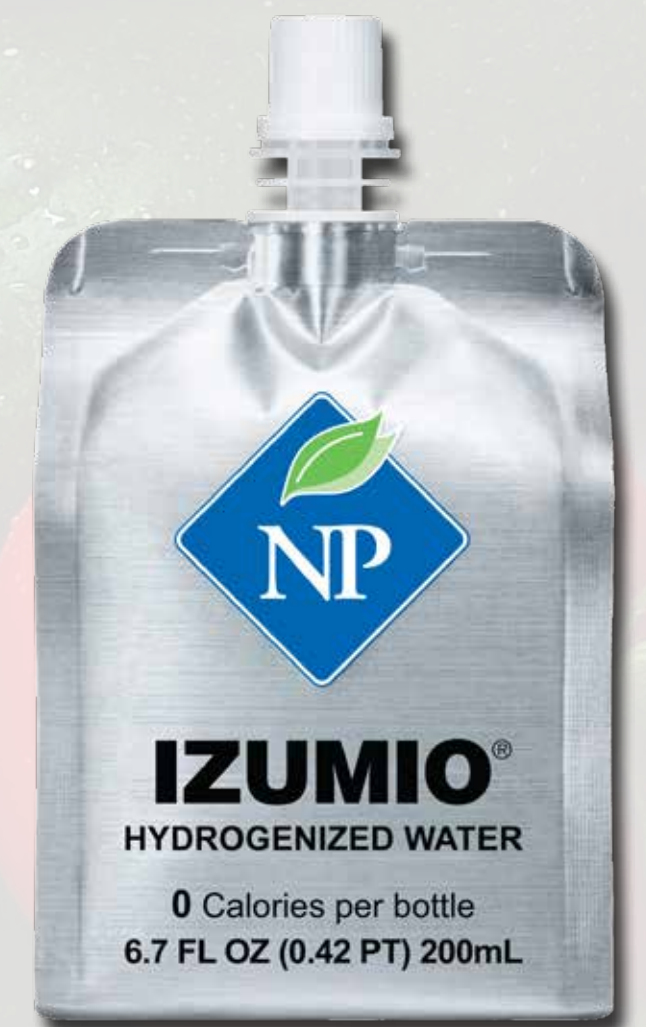


MIRTO+

SUPER LUTEIN MIRTO+ is the synergistic combination of the water-soluble antioxidant, MIRTOGENOL™, and the fat-soluble antioxidant LUTEIN. Mirtogenol™ is a combination of Pycnogenol and Mirtoselect. This hails to be a breakthrough in Naturally Plus' product development.
150 Points each to every qualified Upline (50 Points distributed to Line with lesser Point activity).

IZUMIO

IZUMIO is a natural tasting high quality water infused with hydrogen. The fundamental building block of the universe is captured in a patented four-layer pouch providing a more effective delivery method in replenishing your body with hydrogen.
100 Points each to every qualified Upline



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01 THE NPUSA DIFFERENCE *WORLD RENOWN PRODUCTS*

INTRODUCING NPUSA'S SKINCARE LINEUP

A skincare lineup unlike any other in the world



AURAGE

AURAGE offers intensified care for mature skin, with a unique anti-aging formula that helps to protect from skin damage and enhances natural beauty. By combining unique, organic plant and natural extracts with modern technology, AURAGE infuses essential ingredients deep into your skin. Use it to rejuvenate the skin for a radiant, youthful-looking complexion.

LIFTANT

LIFTANT gives skin firmness, elasticity, and radiance, all while taking beauty to new heights. Just like how stressed threads begin to loosen and sag, our skin starts to lose firmness and elasticity as we age. LIFTANT Firming Serum is Naturally Plus' new special skincare product that targets the troubling signs of aging. Luxuriously formulated to nourish your skin, LIFTANT restores the confident sensation of a taut, contoured visage.



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02 REGISTRATION OPPORTUNITIES *BENEFITS*

THE BENEFITS OF EACH OPPORTUNITY

The following chart offers a comparison of the 3 ways to join NPUSA. As an Affiliate, you can enjoy NPUSA Products at the best available price and you have the opportunity to earn income in the NPUSA Compensation Program.

	AFFILIATE	PREFERRED CUSTOMER	RETAIL CUSTOMER
Enjoy NPUSA Products	✓	✓	✓
Access to Customer Service Support	✓	✓	✓
In the Matrix	✓	✓	
Ability to upgrade to Affiliate	No need to upgrade!	✓	
Autoship Option	✓	✓	
Join with 6M or 12M Subscriptions	✓	✓	
Enjoy Exclusive Product Discounts	\$20.00 OFF Retail	\$10.00 OFF Retail	
Ability to participate in the NPUSA Compensation Program	✓		
Join and qualify for the World Leadership Invitational	✓		
Access to all the features of the NPUSA Back Office	\$30.00 annual		
Receive your own Marketing Website	✓		

****EVERY NEW SIGN-UP GETS A FREE 14-DAY TRIAL TO NP FansTV!***

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02 REGISTRATION OPPORTUNITIES SPECIAL OFFERS

These special offers—6M Plan and 12M Plan—are available only to Affiliates and Preferred Customers. Both plans offer free products. If you sponsor someone to join either plan, then—for the duration of the plan—that person will count as one “Active” Personally Sponsored Person. Also, the qualified Sponsor and other qualified uplines receive 100 Points each (SL,IZ) or 150 Points each (M+), per month—for the duration of the plan.

AFFILIATE/PREFERRED CUSTOMER

UPGRADE PLANS

6M PLAN (SUPER LUTEIN, MIRTO+ & IZUMIO)

Buy six products and be Active for 6 months and get one product of equal or lesser value FREE!

Counts as one Active PSP for 6 months

100 Points (SL & IZ) for every qualified Upline for 6 months (Total of 600 Points)

150 Points (MIRTO+) for every qualified Upline for 6 months (Total of 900 Points)

MIRTO+ 50 Points distributed to Line with lesser Point activity

\$120 Retail Profit paid to Affiliate Sponsor only (\$20 x 6)



x 6 +

CHOOSE 1 GIFT
EQUAL OR LESSER VALUE



12M PLAN (SUPER LUTEIN & MIRTO+ ONLY)

Buy twelve products and be Active for 12 months and get two products of equal or lesser value FREE!

Counts as one Active Customer & one Active PSP for 12 months

100 Points (SL & IZ) for every qualified Upline for 12 months (Total of 1200 Points)

150 Points (MIRTO+) for every qualified Upline for 12 months (Total of 1800 Points)

MIRTO+ 50 Points distributed to Line with lesser Point activity

\$240 Retail Profit paid to Affiliate Sponsor only (\$20 x 12)



x 12 +

CHOOSE 2 GIFTS
EQUAL OR LESSER VALUE



The 6M/12M is not available to Retail Customers. Up to (6) 6M/12M upgrade plans total during the life of BC001 subject to verification. Shipment dates of 6M/12M upgrade plans is based upon the Registration Anniversary Date. 6M/12M for other Base Centers applicable to new/initial purchase only. There is a limit of two plan usages per product. A second upgrade of the same product must apply anytime after the end of a previous 6M/12M term. Pop-Up pick-ups are applicable to the Registration Anniversary Date.

*Additional program process details are explained on the program flyer located in the Affiliate NDS/Back Office.

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02 REGISTRATION OPPORTUNITIES SPECIAL OFFERS

These two- or three-pack Autoship bundles are exclusively available for Preferred Customers. The two-pack bundle provides Preferred Customers a discount of \$10. The upgraded three-pack bundle gives Preferred Customers a discount of \$30. If an Affiliate sponsors someone to join with either bundle, that person will count as one "Active" Personally Sponsored Person. Depending on the Autoship bundle chosen, the qualified Uplines and Affiliate Sponsor will receive varying points and retail profits.

Each qualified upline will earn 170 points for every Preferred Customer who chooses a two-pack Super Lutein or IZUMIO bundle; each qualified upline will earn 250 points for every Preferred Customer who chooses a two-pack MIRTO+ bundle. The sponsor will receive a \$5 retail profit.

Each qualified upline will earn 230 points for every Preferred Customer who chooses a three-pack Super Lutein or IZUMIO bundle; each qualified upline will earn 350 points for every Preferred Customer who chooses a three-pack MIRTO+ bundle. The sponsor will receive a \$10 retail profit.



PREFERRED CUSTOMER DISCOUNT PLANS

AUTOSHIP 2 PRODUCTS

Super Lutein \$246 (Total Discount of \$10)

IZUMIO \$264 (Total Discount of \$10)

MIRTO+ \$366 (Total Discount of \$10)

*170 Points (SL & IZ) to each qualified Upline

*250 Points (MIRTO+) to each qualified Upline

*\$5 Retail Profit paid to Affiliate Sponsor

AUTOSHIP 3 PRODUCTS

Super Lutein \$354 (Total Discount of \$30)

IZUMIO \$381 (Total Discount of \$30)

MIRTO+ \$534 (Total Discount of \$30)

*230 Points (SL & IZ) to each qualified Upline

*350 Points (MIRTO+) to each qualified Upline

*\$10 Retail Profit paid to Affiliate Sponsor

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03 HOW TO QUALIFY *TERMINOLOGY*

Now that we've explained various ways to join NPUSA, let's take a look at what Affiliates need to do in order to qualify. Affiliates who qualify can accumulate Points and get paid by the NPUSA Compensation Plan. The following terminology will help you understand the process to qualify.

ACTIVE

A state of having a Valid Period.

ACTIVE CUSTOMER

A personally sponsored Retail or Preferred Customer or an End-User Affiliate that is Active.

PERSONALLY SPONSORED PERSON (PSP)

A personally sponsored Preferred Customer, Affiliate, or Base Center.

ACTIVE PSP

A personally sponsored Preferred Customer, Affiliate or Base Center that is Active.

AUTOSHIP

A scheduled monthly product delivery based on the registration date.

CLOSING DATE

Every Friday (Midnight) PST

DOWNLINE

Someone you have in your group/organization.

END-USER AFFILIATE (EU)

An Affiliate (BC001) who has never sponsored a Base Center nor earned commissions.

REGISTRATION DATE

The one-time date of registration as an Affiliate to Naturally Plus.
Example: "June 15th, 2017".

REGISTRATION ANNIVERSARY DATE

Recurring day of the month that corresponds to the Registration Date (the day you were added to the Naturally Plus matrix).

Example: "June 15th, July 15th ", etc.

UPLINE

Someone who has you in their group/organization.

VALID PERIOD

Autoship

One-month period on a rolling calendar based on the Registration Date, ending one day prior to next monthly registration date anniversary.

**Example: June 15th – July 14th.*

Non - Autoship

Period from the purchase date to the Registration Anniversary Date of the next month.

**Example: If a product is purchased on June 20th, the Valid Period will be from June 20th – July 1The 9th.*

Late Purchases

Late purchases (made after that month's Registration Anniversary Date) will shorten the Valid Period.

**Example: if that month's Registration Anniversary Date is June 15th and the customer orders on June 18th, then the Valid Period will be shortened. It will start on June 18th and end on July 14th.*

WEEKLY CALCULATION PERIOD

A one-week period from Saturday to Friday. Commissions produced during the week are closed on Friday, calculated, and processed for payment to Affiliate on the 2nd Wednesday from the Closing Date.

**Subject to holiday-affected or office closure date changes.*

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03 HOW TO QUALIFY *TWO SIMPLE RULES*

TWO SIMPLE RULES TO QUALIFY

When you qualify, you—the Affiliate—can begin accumulating points to get paid from the NPUSA Compensation Plan. In order to qualify, you just need to follow two simple rules:

- 1. BE ACTIVE (PURCHASE PRODUCTS)**
- 2. MAINTAIN ONE PERSONALLY SPONSORED PERSON (PSP)**



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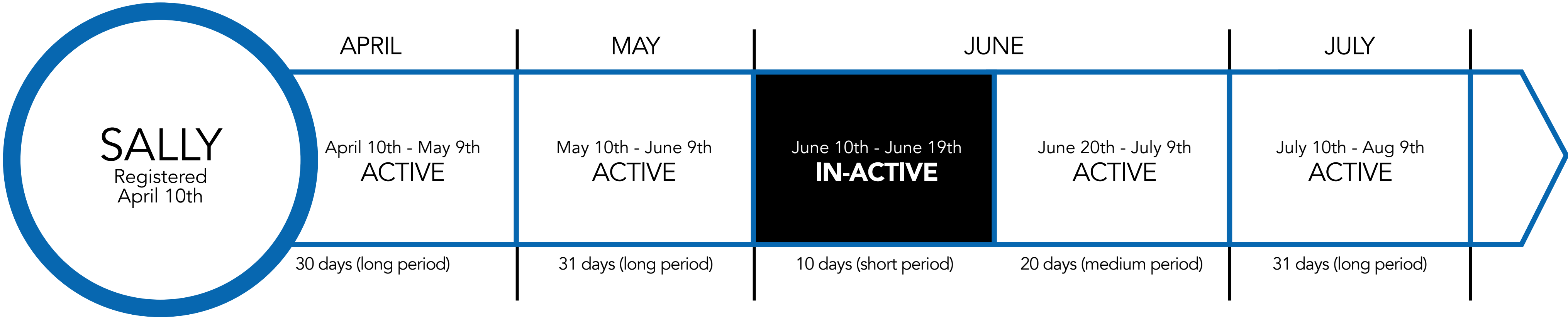
03 HOW TO QUALIFY *TWO SIMPLE RULES*

1. BE ACTIVE

Personal Product Purchase (Super Lutein, IZUMIO, MIRTO+)

EXAMPLE:

- Sally registers on April 10th and is on Autoship
- Sally is now "ACTIVE" from April 10th
- Sally decides to turn off Autoship
- Sally misses making a purchase for June and becomes "INACTIVE"
- Sally is now "INACTIVE" from June 10th (Sally's monthly registration anniversary date)
- Sally makes a purchase of 100 Points or more on June 20th, she becomes ACTIVE from the purchase date to the day before the next registration anniversary date
- If Sally is back on Autoship, she will remain ACTIVE



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03 HOW TO QUALIFY *TWO SIMPLE RULES*

2. MAINTAIN ONE PSP

Have one active personally sponsored person (PSP) or Preferred Customer (PF).

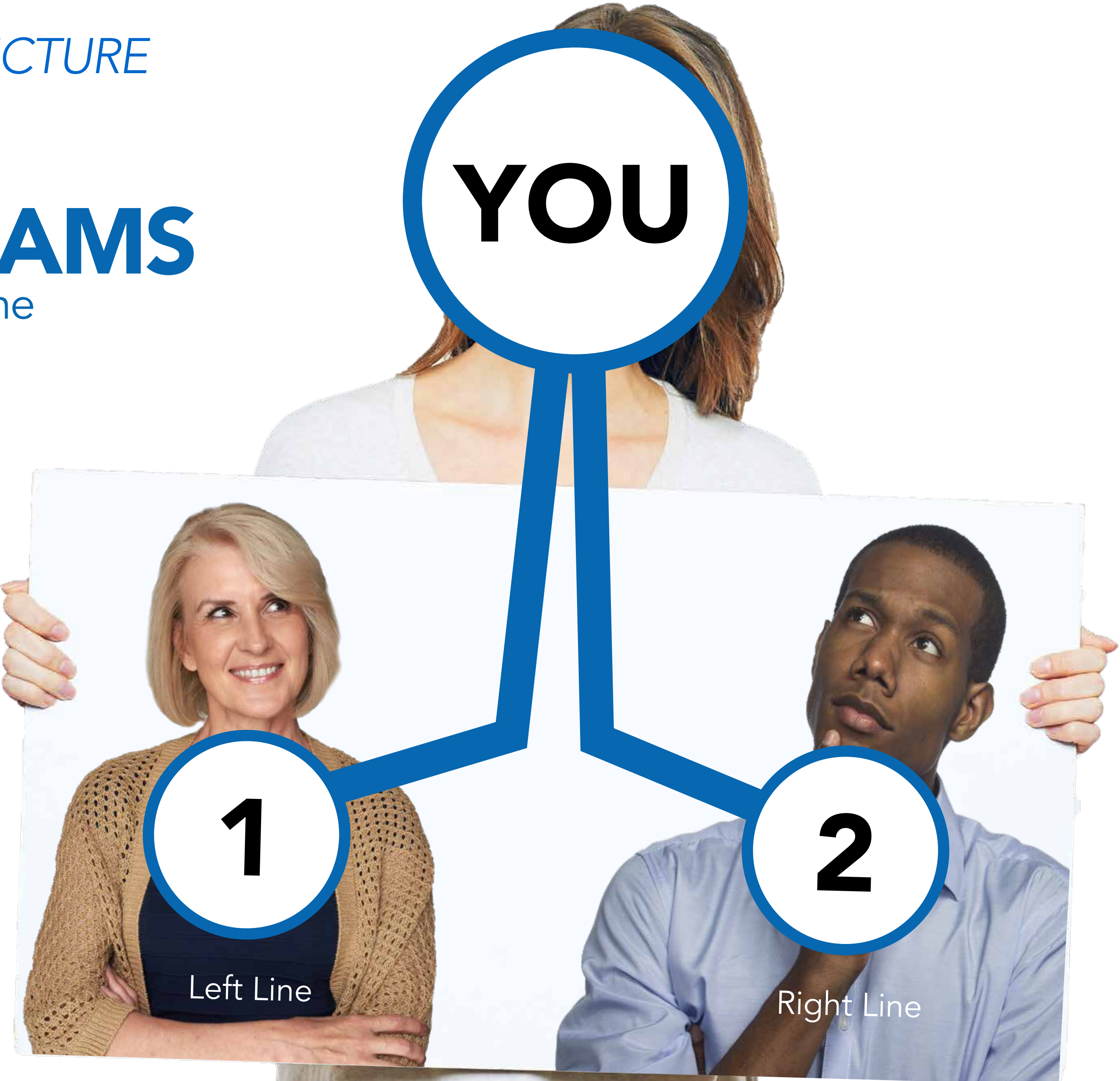


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04 COMPENSATION PLAN *BINARY STRUCTURE*

MAINTAIN TWO TEAMS

Be sure to have a Left Line and and Right Line so you can qualify for compensation.



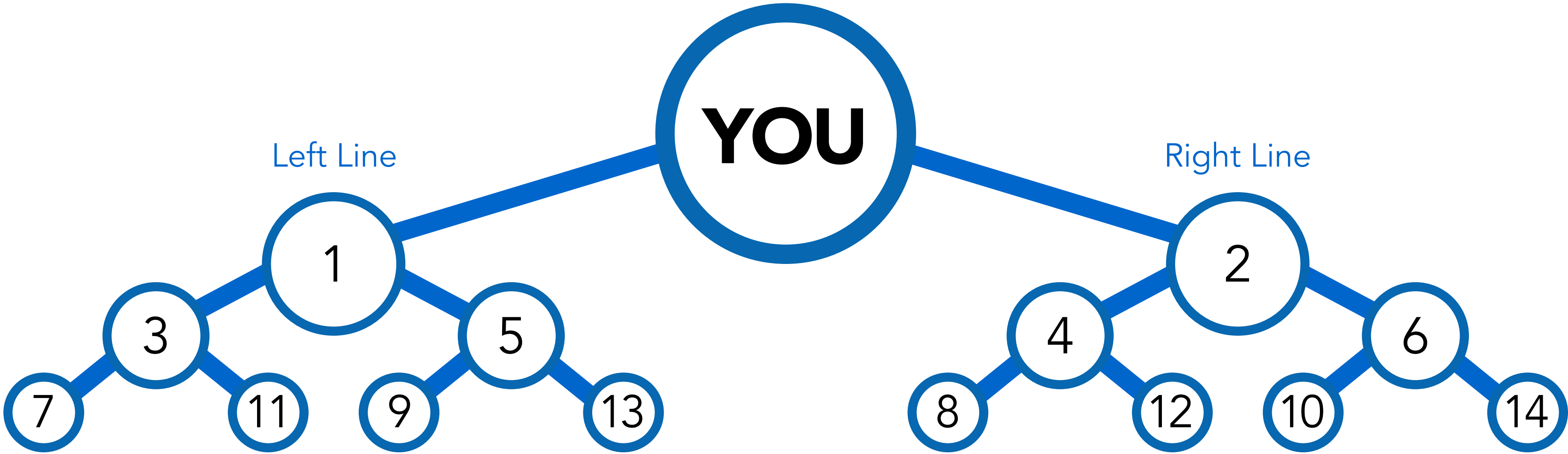
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04 COMPENSATION PLAN *PLACEMENT RULES*

DEFAULT PLACEMENT RULES

Leaving placement up to the automatic selection process sets up your by filling the left lines first over the right line in each plane.

- 1. If both Lines have the same number of positions filled, the Left Line is automatically selected
- 2. Determine the Level closest to the sponsor that has available positions
- 3. If there are multiple positions available in the same Level, the position with the smallest number will be automatically selected
- 4. Each plane will be filled before moving to the next plane when using default placement

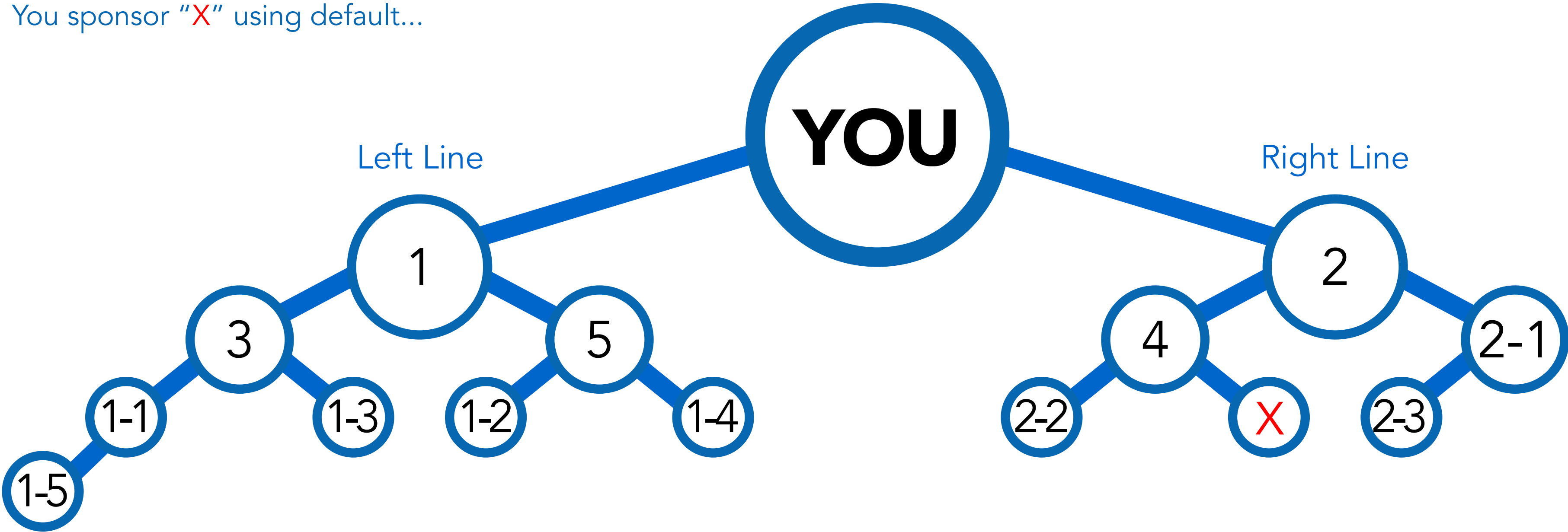


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04 COMPENSATION PLAN PLACEMENT RULES

PLACEMENT EXAMPLES

- EXAMPLE #1: "IF"
You sponsor five friends using default
- EXAMPLE #2: "THEN"
(1) sponsors five friends using default...
- EXAMPLE #3: "THEN"
(2) sponsors three friends using default...
- EXAMPLE #4: "THEN"
You sponsor "X" using default...



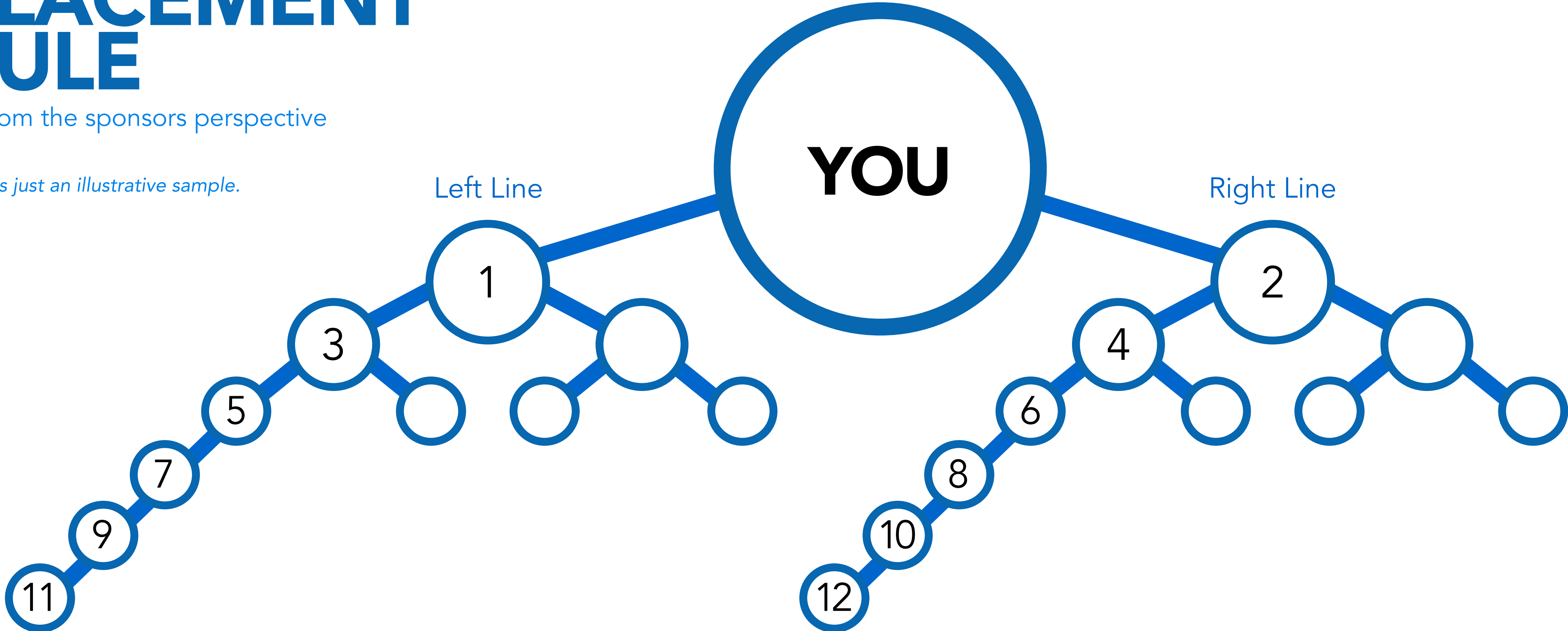
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04 COMPENSATION PLAN PLACEMENT RULES

MANUAL PLACEMENT RULE

All from the sponsors perspective

**This is just an illustrative sample.*



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05 COMPENSATION OPPORTUNITIES

OPPORTUNITIES FOR A LIFE OF FINANCIAL FREEDOM

Naturally Plus is quickly spreading around the world, and the force behind it is people just like you. People who find the products and membership beneficial for promoting a life of good health and personal wealth. This unique Compensation Plan includes eight bonus programs specially-designed to reward members for their efforts. You can also qualify for amazing opportunities like receiving percentages of total product sales in the USA. It's all achievable by anyone, even you!



**REVOLUTIONARY
AFFILIATE
COMPENSATION
PLAN**



**SPECIALLY
DESIGNED
BONUS
PROGRAMS**



**UNBELIEVABLY
INSPIRING
INCENTIVE
TRIPS**



**SHARED
NATIONAL
POOLED
BONUSES**

** The Incentive Events take place at the discretion of Naturally Plus, and the combination of which may not always be available on any given year.*

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05 COMPENSATION *EIGHT BONUS PROGRAMS*

EIGHT BONUS PROGRAMS

THE EIGHT BONUS PROGRAMS DESIGNED TO GET YOU OFF AND RUNNING

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1. RETAIL PROFIT
2. DAY CYCLE BONUS
3. LEADERSHIP BONUS

THE FIVE BONUSES THAT SHARE A PERCENTAGE OF TOTAL NPUSA SALES

4. FRONTIER BONUS
5. SPIRIT BONUS (OPTION 1 & 2)
6. UPPER SPIRIT BONUS
7. GRAND SPIRIT BONUS
8. STAR BONUS

TWO RECOGNITION PINNACLE ACHIEVEMENTS

- SUMMIT ACHIEVER
- CFC ACHIEVER



05 COMPENSATION EIGHT BONUS PROGRAMS

RETAIL PROFIT

Earn the Difference from Customer Purchases (Calculated Weekly)

The Retail Profit Bonus is the easiest-to-understand part of the Compensation Plan. It's similar to the transactions you have with a typical retailer. It embodies the low-risk, revolutionary NPUSA business model. Thanks to the internet, this bonus gives you convenience, flexibility and simplicity.

REWARD: \$10 - \$20

For every product purchase made by Retail & Preferred Customers, the sponsoring Affiliate can earn the difference.

AF AFFILIATE

PF PREFERRED CUSTOMER

RT RETAIL CUSTOMER

When PF makes a purchase



When RT makes a purchase



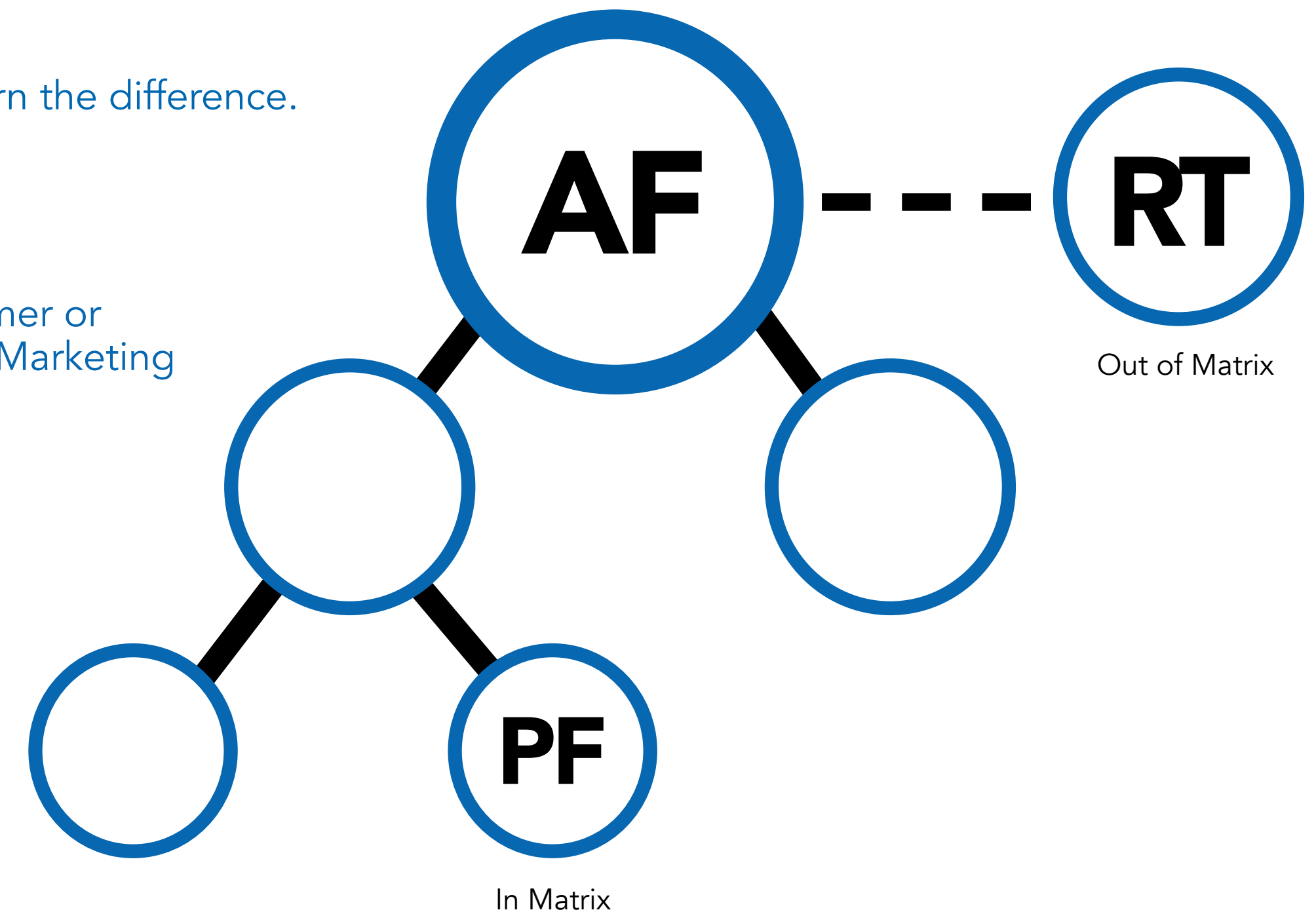
Product purchase by Retail Customer or Preferred Customer through your Marketing Site or their personal Back Office.

PLACEMENT

Only Affiliates and Preferred Customers are placed in the matrix.

MARKETING SITE

Upon joining as an Affiliate, you get your own online shop! Personalize it and start earning dollars—and, in some cases, points—from Customer product purchases.



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05 COMPENSATION *EIGHT BONUS PROGRAMS*

DAY CYCLE BONUS

A Payday Every Week with This Bonus (Calculated Daily, Closed Weekly)

At first glance the Day Cycle Bonus may seem complicated. But it's easier to understand than you might think. Basically, the Day Cycle Bonus pays you a \$50 increment (up to \$24,000 per month) after you achieve a Threshold. "Threshold" means that you have accumulated the necessary Points to receive a \$50 payment.

REWARD: \$50 each interval

Earn \$50 for accumulating the required Points in each Line (Left & Right)

The first \$50 is earned by accumulating 400P in each Line.

\$50 is earned thereafter by accumulating 300P in each Line

If Active PSP is one, after accumulating up to 1300P in each Line (Half Cycle), you start over to accumulating 400P for the next \$50

If Active PSP is more than two, earn \$50 for each additional 300P per Line until reaching 2500P (Full Cycle)

Calculated daily, closes every Friday. Paid second Wednesday from Closing Date. (Commissions are calculated and processed for payment the 2nd Wednesday)

REQUIREMENTS:

- Be Qualified
- BOTH Lines accumulate the necessary Points for payout.

100 Points awarded for purchase of each bottle of SUPER LUTEIN or box of IZUMIO.

150 Points awarded for purchase of each bottle of MIRTO+

(50 Points distributed to Line with lesser Point activity).

Left Line	Right Line	Pay per Achievement	Total Paid	
400P	400P	\$50	\$50	
700P	700P	\$50	\$100	
1,000P	1,000P	\$50	\$150	
1,300P	1,300P	\$50	\$200	HALF CYCLE
1,600P	1,600P	\$50	\$250	
1,900P	1,900P	\$50	\$300	
2,200P	2,200P	\$50	\$350	
2,500P	2,500P	\$50	\$400	FULL CYCLE

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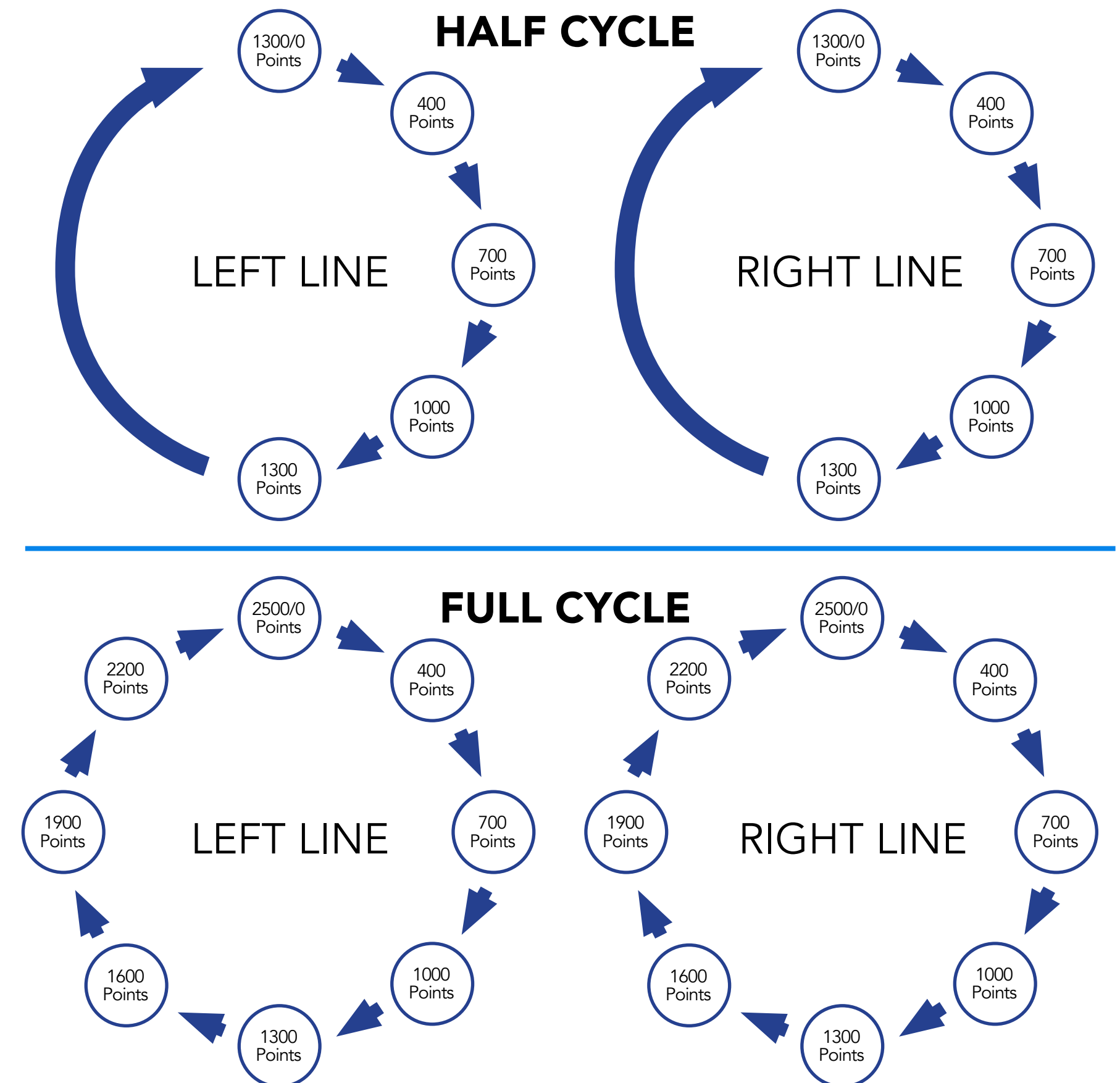
05 COMPENSATION EIGHT BONUS PROGRAMS

DAY CYCLE BONUS SUMMARY

A Payday Every Week with This Bonus (Calculated Daily, Closed Weekly)

As you get the hang of the Day Cycle Bonus, you'll need to keep closer track of who's buying Product on what day of the week. The bonus is calculated daily, so to maximize your earnings, you'll want to distribute each product purchase as evenly as you can throughout the week.

No. of Active PSP	Max Points Paid Out Per Day	Max Payable Per Day	Max Points That Can Be Carried Over Per Day
0	0	0	0
1	1,300P	\$200	2,600P
2	2,500P	\$400	5,000P
3 or more	5,000P	\$800	10,000P



In order to carry over any previous points, you must maintain at least one active PSP for each entire month and/or term (everyday).

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05 COMPENSATION *EIGHT BONUS PROGRAMS*

LEADERSHIP BONUS

Helping Others Helps You Achieve More Too

Every time one of your PSPs achieves a Full Cycle, that PSP receives a total of \$400. (That's \$50 x those eight Thresholds that the PSP reaches during the Full Cycle.) As a result, you then receive a bonus! For each Full Cycle attained by your PSP, you get a payment equal to 25% of that \$400. In other words, you get \$100 each time your PSP achieves a Full Cycle.

REWARD: \$100

Receive a bonus of 25% for each Full Cycle achieved by your PSP.

Calculated daily, closes every Friday.

Paid every second Wednesday from closing date (note: unless this Wednesday falls on a federally-observed holiday, then the payment will be on the second Thursday).

REQUIREMENTS:

- Be Qualified
- A PSP achieves a Full Cycle

100 Points awarded for purchase of each bottle of SUPER LUTEIN or box of IZUMIO.

150 Points awarded for purchase of each bottle of MIRTO+

(50 Points distributed to Line with lesser Point activity).

$$\text{PSP} + \text{FULL CYCLE} = \text{YOU} \quad \$100$$

EXAMPLES

A	\$400/month	25%	\$100/month
B	\$4,000/month	25%	\$1,000/month
C	\$2,000/month	25%	\$500/month
D	\$24,000/month	25%	\$6,000/month



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05 COMPENSATION *EIGHT BONUS PROGRAMS*

FRONTIER BONUS

Grow Your Group & Share in Total NPUSA Product Sales

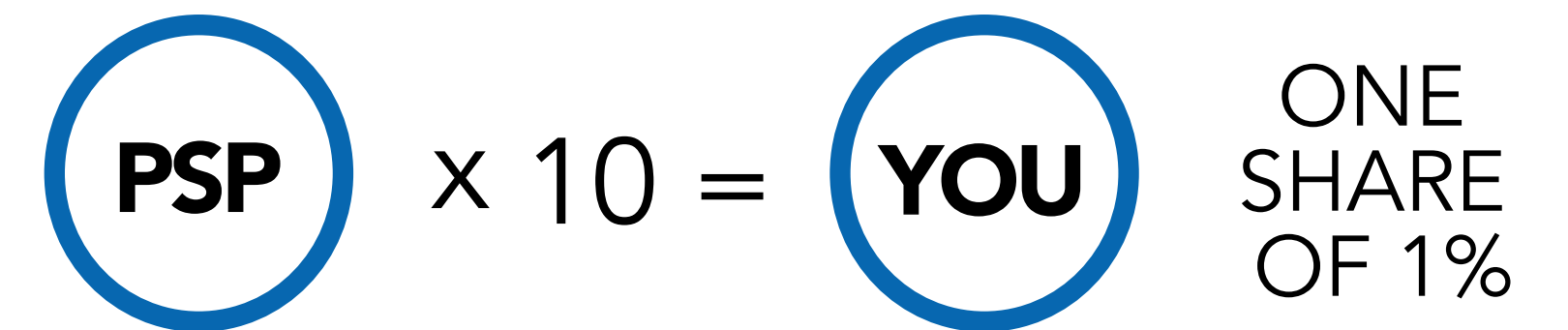
As a new member, you can earn a percentage of total NPUSA product sales! If you have 10 Active PSPs on the last day of a given month, you earn a 1% share of the Frontier Bonus pool. This pool is based on total NPUSA product sales!

REWARD: ONE SHARE OF 1% OF ONE MONTH TOTAL NPUSA PRODUCT SALES

The bonus is awarded in terms of shares, with 10 Active PSPs equaling one share
It is possible to achieve multiple shares depending on number of Active PSPs
This bonus closes on the last day of a calendar month
Closes last day of each month. Paid on the third Wednesday following the closing month

CALCULATION:

$$\frac{\text{Total Points produced by NPUSA product sales for the month} \times 1\%}{\text{Total number of Frontier Bonus shares achieved}} \times \text{Number of Your Shares Achieved}$$



A diagram illustrating the calculation of a share. It shows a circle containing the text 'PSP' followed by 'x 10 =', then another circle containing the text 'YOU', and finally 'ONE SHARE OF 1%'.

REQUIREMENTS:

- Be Qualified throughout the one month period.
- Have 10 Active PSPs on the last day of the given month (checked on the last day of the given month)

100 Points awarded for purchase of each bottle of SUPER LUTEIN or box of IZUMIO.
150 Points awarded for purchase of each bottle of MIRTO+ (50 Points distributed to Line with lesser Point activity).

FIVE BONUSES OFFER PERCENTAGE OF TOTAL NPUSA PRODUCT SALES

- Frontier Bonus
- Spirit Bonus
- Upper Spirit Bonus
- Grand Spirit Bonus
- Star Bonus

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05 COMPENSATION *EIGHT BONUS PROGRAMS*

SPIRIT BONUS OPTION ONE

Share the Spirit (Calculated Bimonthly)

The NPUSA Compensation Plan is unique because it rewards teamwork. When your team members succeed, you earn more income! The Spirit Bonus gets calculated every two months. You can achieve it by helping five members (of which one must to be a PSP) per Line reach a Full Cycle during the two-month period. You also need to maintain two Active PSPs during the entire two-month period.

REWARD: ONE SHARE OF 1% OF ONE MONTH TOTAL NPUSA PRODUCT SALES

A bonus calculated bimonthly (Odd-Even months) by helping your members achieve a Full Cycle
Closes every even month (Feb, Apr, Jun, Aug, etc)
Paid on the fourth Wednesday following the closing month

CALCULATION:

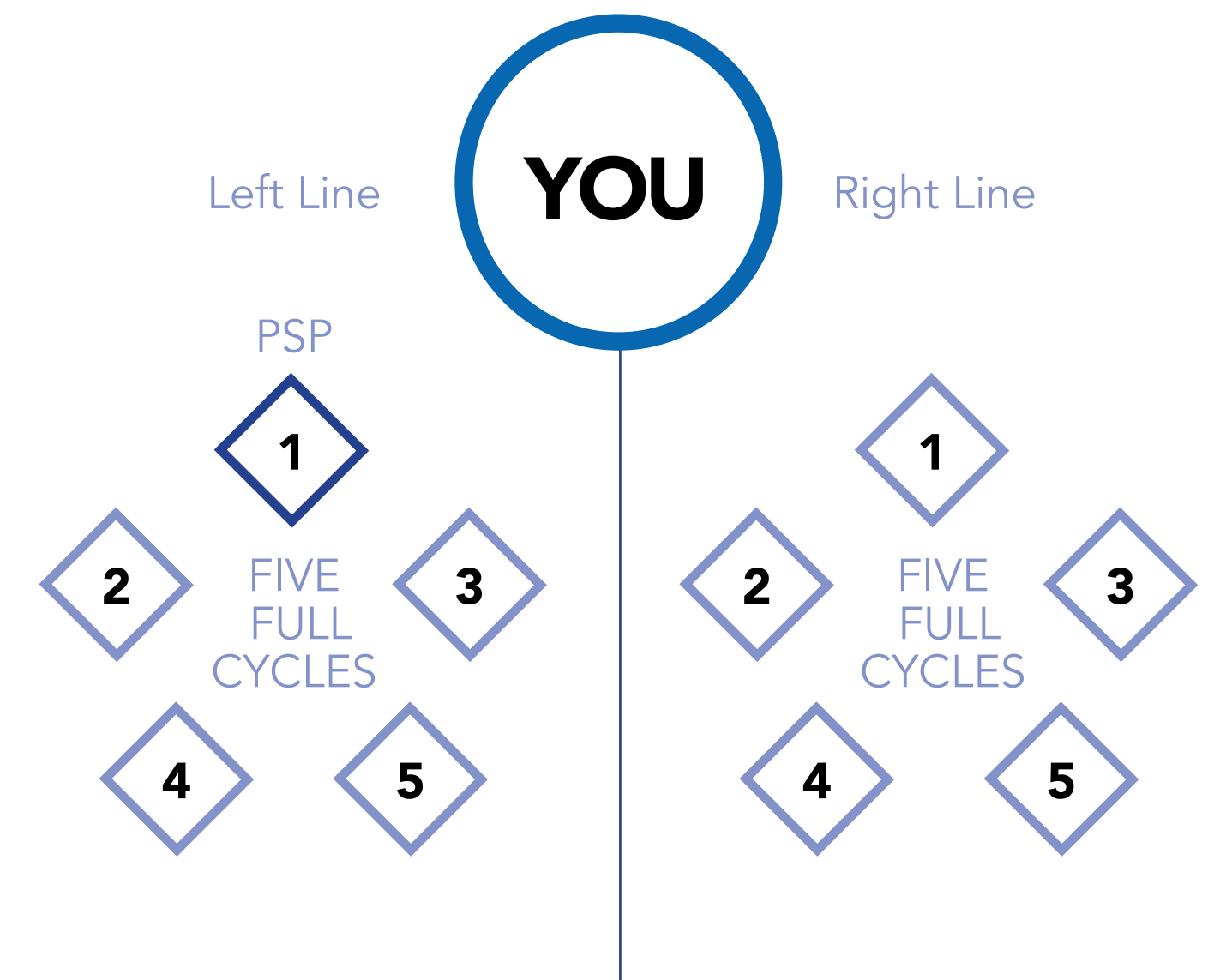
$$\frac{\text{Total Points from NPUSA product sales (one month)} \times 1\%}{\text{Total number of members qualifying for Spirit Bonus}}$$

REQUIREMENTS:

- Be Qualified throughout the two-month period
- Five positions in each leg to achieve Full Cycle during the two-month period of which one is a PSP
- Maintain two Active PSPs throughout the two-month period
- At least half of the sales volume generated to qualify for the bonus must be generated from United States based sales
- Bonus will be paid out after NPUSA has reviewed the sales data and confirmed that at least 50% of the sales volume was derived from United States based sales

100 Points awarded for purchase of each bottle of SUPER LUTEIN or box of IZUMIO.
150 Points awarded for purchase of each bottle of MIRTO+.
(50 Points distributed to Line with lesser Point activity).

SHARE 1%



*Income stated is based on the Compensation Plan and is not a guarantee, promise, or projection of anticipated income. Individual income will vary based on many factors. NPUSA makes no guarantees or promises. Please see the Income Disclosure Statement for historical information.

05 COMPENSATION *EIGHT BONUS PROGRAMS*

SPIRIT BONUS OPTION TWO

Share the Spirit (Calculated Bimonthly)

The NPUSA Compensation Plan is unique because it rewards teamwork. When your team members succeed, you earn more income! The Spirit Bonus Option two gets calculated every two months. You can achieve it by getting 20,000 Points in both your Left and your Right Lines. You need one PSP to Full Cycle and you also need to maintain two Active PSPs during the entire two-month qualification period.

REWARD: ONE SHARE OF 1% OF ONE MONTH TOTAL NPUSA PRODUCT SALES

A bonus calculated bimonthly (Odd-Even months) by helping your members achieve a Full Cycle
Closes every even month (Feb, Apr, Jun, Aug, etc)
Paid on the fourth Wednesday following the closing month

CALCULATION:
$$\frac{\text{Total Points from NPUSA product sales (one month)} \times 1\%}{\text{Total number of members qualifying for Spirit Bonus}}$$

SHARE 1%

REQUIREMENTS:

- Be Qualified throughout the two-month period
- 20,000 Points on both your Left and Right Lines
- Maintain two Active PSPs throughout the two-month period in which one must Full Cycle.
- At least half of the sales volume generated to qualify for the bonus must be generated from United States based sales
- Bonus will be paid out after NPUSA has reviewed the sales data and confirmed that at least 50% of the sales volume was derived from United States based sales



20,000 Points Left Line

20,000 Points Right Line

Maintain two Active PSPs
One PSP Full Cycle

100 Points awarded for purchase of each bottle of SUPER LUTEIN or box of IZUMIO.
150 Points awarded for purchase of each bottle of MIRTO+
(50 Points distributed to Line with lesser Point activity).

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05 COMPENSATION *EIGHT BONUS PROGRAMS*

UPPER SPIRIT BONUS

Add Another Percentage of NPUSA Product Sales

You qualify for the Upper Spirit Bonus by achieving the Spirit Bonus three times, over three consecutive two-month periods. Then, beginning with the fourth two-month term, you earn Upper Spirit Bonus each time you achieve the Spirit Bonus!

REWARD: ONE SHARE OF 1% OF TWO MONTHS TOTAL NPUSA PRODUCT SALES

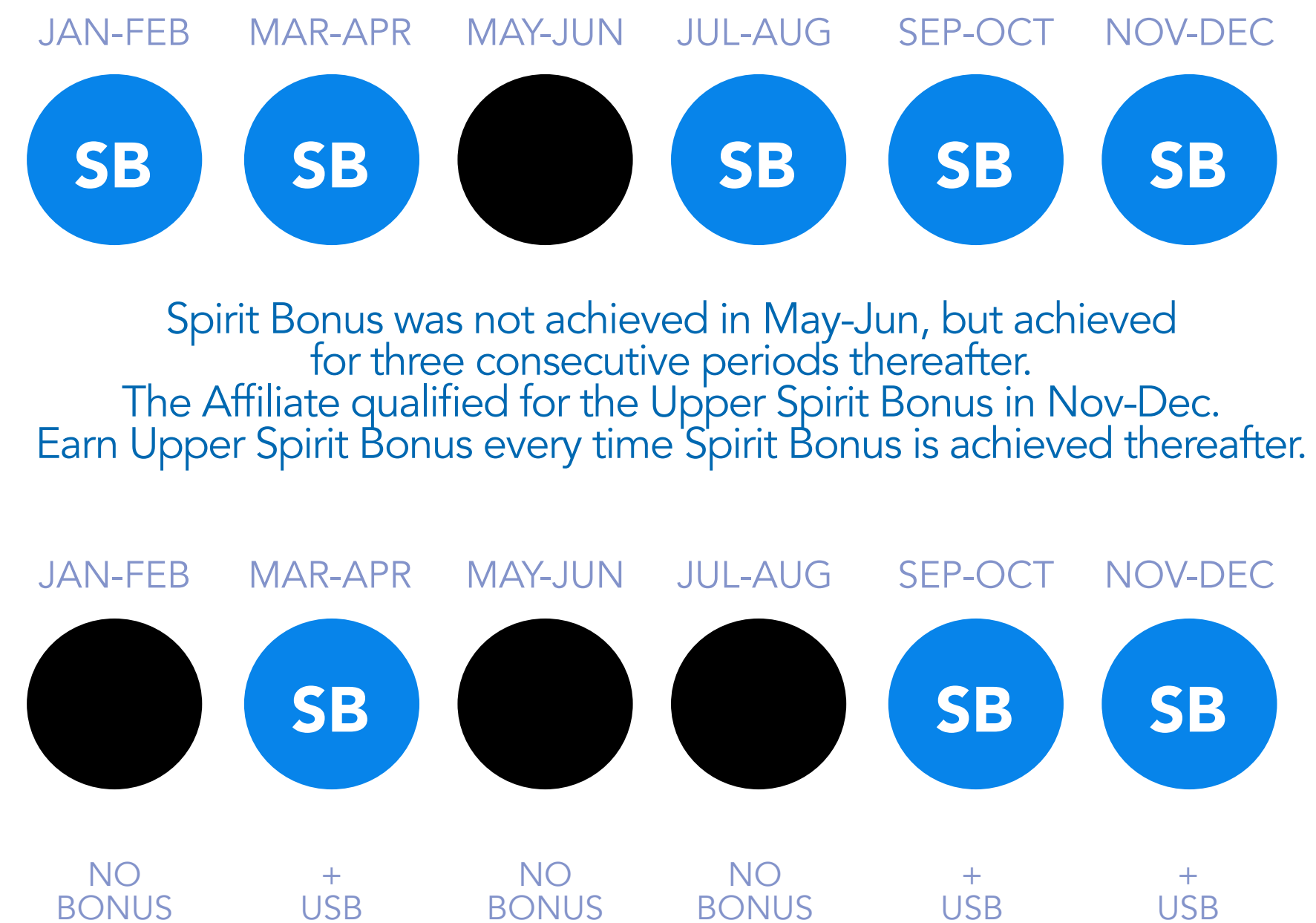
Qualify for the Upper Spirit Bonus by achieving the Spirit Bonus three consecutive times
 After qualifying, earn the Upper Spirit Bonus every time you achieve the Spirit Bonus
 Closes every even month (Feb, Apr, Jun, Aug, etc)
 Paid on the fifth Wednesday following the closing month

CALCULATION:
$$\frac{\text{Total Points from NPUSA product sales (two months)} \times 1\%}{\text{Total number of members qualifying for Upper Spirit Bonus}}$$

REQUIREMENTS:

- Be Qualified throughout the two-month period
- Achieve Spirit Bonus consecutively three times to qualify
- Achieve the Spirit Bonus after qualifying for Upper Spirit Bonus
- Bonus will be paid out after NPUSA has reviewed the sales data and confirmed that at least 50% of the sales volume was derived from United States bases sales

100 Points awarded for purchase of each bottle of SUPER LUTEIN or box of IZUMIO.
 150 Points awarded for purchase of each bottle of MIRTO+
 (50 Points distributed to Line with lesser Point activity).



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05 COMPENSATION *EIGHT BONUS PROGRAMS*

GRAND SPIRIT BONUS

Another Percentage of NPUSA Product Sales - It just keeps getting better!

Affiliates who qualify for the Grand Spirit Bonus have already achieved two others—Spirit, and Upper Spirit! Each bonus earns you a share of 1% of total NPUSA product sales, so by reaching Grand Spirit you'd get three shares of 1% of total NPUSA product sales, every two months! To qualify for Grand Spirit, achieve the Spirit Bonus six times, over six consecutive two-month periods.

REWARD: ONE SHARE OF 1% OF TWO MONTHS TOTAL NPUSA PRODUCT SALES

Qualify for the Upper Spirit Bonus by achieving the Spirit Bonus six consecutive times

After qualifying, earn the Grand Spirit Bonus every time you achieve Spirit Bonus

Closes every even month (Feb, Apr, Jun, Aug, etc)

Paid on the sixth Wednesday following the closing month

CALCULATION:

$$\frac{\text{Total Points from NPUSA product sales (two months)} \times 1\%}{\text{Total number of members qualifying for Grand Spirit Bonus}}$$

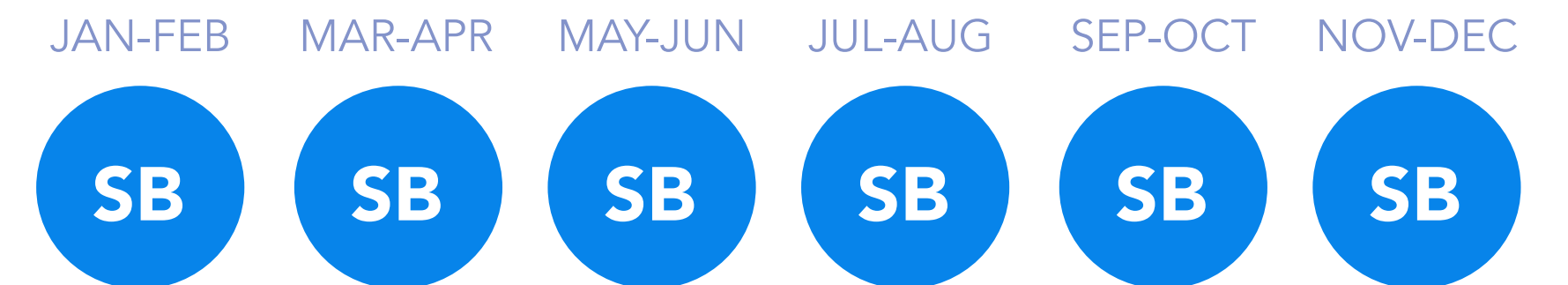
REQUIREMENTS:

- Be Qualified throughout the two-month period
- Achieve Spirit Bonus consecutively six (6) times to qualify
- Achieve the Spirit Bonus after qualifying for Grand Spirit Bonus
- Bonus will be paid out after NPUSA has reviewed the sales data and confirmed that at least 50% of the sales volume was derived from United States based sales

100 Points awarded for purchase of each bottle of SUPER LUTEIN or box of IZUMIO.

150 Points awarded for purchase of each bottle of MIRTO+.

(50 Points distributed to Line with lesser Point activity).



Spirit Bonus achieved in all six consecutive periods.
The Affiliate qualified for the Grand Spirit Bonus in Nov-Dec.
Earn Grand Spirit Bonus every time Spirit Bonus is achieved thereafter.



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05 COMPENSATION *EIGHT BONUS PROGRAMS*

STAR BONUS

Produce Spirit Achievers in Your Group and Earn a Percentage of NPUSA Annual Product Sales

Again, teamwork wins the day—and the reward—for the Star Bonus. Earn a piece of 0.2% of total NPUSA product sales. Your portion is based on the number of Star Points you accumulate. And your Star Points are based on the number of Spirit achievers you have in both Lines.

REWARD: 0.2% OF TOTAL NPUSA PRODUCT SALES FROM SEPTEMBER TO AUGUST

Help your Members achieve the Spirit Bonus and collect Star Points.

The more Star Points you achieve, the greater the number of shares you can earn.

Calculated bimonthly (Odd-Even month), closed annually at end of August.

Star Points are earned according to the chart "Star Accumulation".

Paid the second Wednesday of December.

CALCULATION:

$$\frac{\text{Total Points from USA product sales (one year)} \times 0.2\%}{\text{Total number of Star Points produced in NPUSA (Sep-Aug)}} \times \text{Your number of Star Points (Sep-Aug)}$$

REQUIREMENTS:

- Be Qualified throughout the two-month period
- Achieve Spirit Bonus
- Maintain 10 Active PSPs throughout the two-month period
- One PSP Achieves Full Cycle in both the Left and Right Lines or three (3) in one Line
- Bonus will be paid out after NPUSA has reviewed the sales data and confirmed that at least 50% of the sales volume was derived from United States bases sales

100 Points awarded for purchase of each bottle of SUPER LUTEIN or box of IZUMIO.

150 Points awarded for purchase of each bottle of MIRTO+ (50 Points distributed to Line with lesser Point activity).

STAR ACCUMULATION CHART

1 STAR	Each line has 1 Spirit Bonus Achiever
3 STARS	Each line has 3 Spirit Bonus Achievers
5 STARS	Each line has 5 Spirit Bonus Achievers
7 STARS	Each line has 7 Spirit Bonus Achievers
9 STARS	Each line has 9 Spirit Bonus Achievers
12 STARS	Each line has 12 Spirit Bonus Achievers

STAR BONUS MISCELLANEOUS INFORMATION

- Calculation: Sept. 1 - Aug. 31
- Member status based on highest Star level achieved during year; for example: 1-Star Member, 3-Star Member, etc.

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05 COMPENSATION *TWO RECOGNITION PINNACLE ACHIEVEMENTS*

SUMMIT ACHIEVER

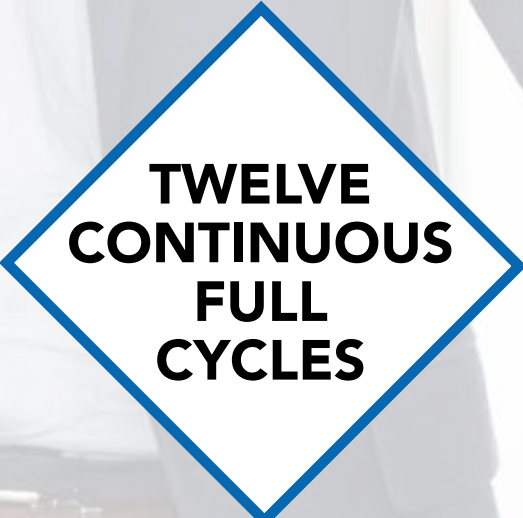
The moment your commissions award you \$10,000+ in any given month (or \$100,000 a year), you will be considered a Summit Level Achiever.

CFC ACHIEVER

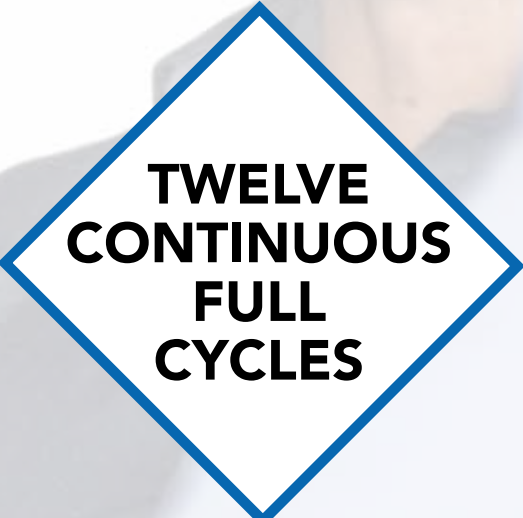
When each of your lines have 12 continuous Full Cycles.



Left Line



Right Line



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06 MAXIMIZE YOUR EARNINGS *THE POWER OF BASE CENTERS*

THE POWER OF BASE CENTERS

Maximize your earnings with additional "BASE CENTERS"

Any Qualifying Base Center that you personally sponsor counts towards earning bonus rewards. Maximize Day Cycle Bonus rewards by maintaining three Base Centers! Place your product purchase for personal use in the most strategic position, and you can increase potential earnings. Your upline can coach you to make the most of this powerful tool, so you can start earning rewards as soon as possible.

MAXIMIZE YOUR DAY CYCLE BONUS

\$800/DAY

\$5,600/WEEK

\$24,000/MONTH

+

Frontier Bonus

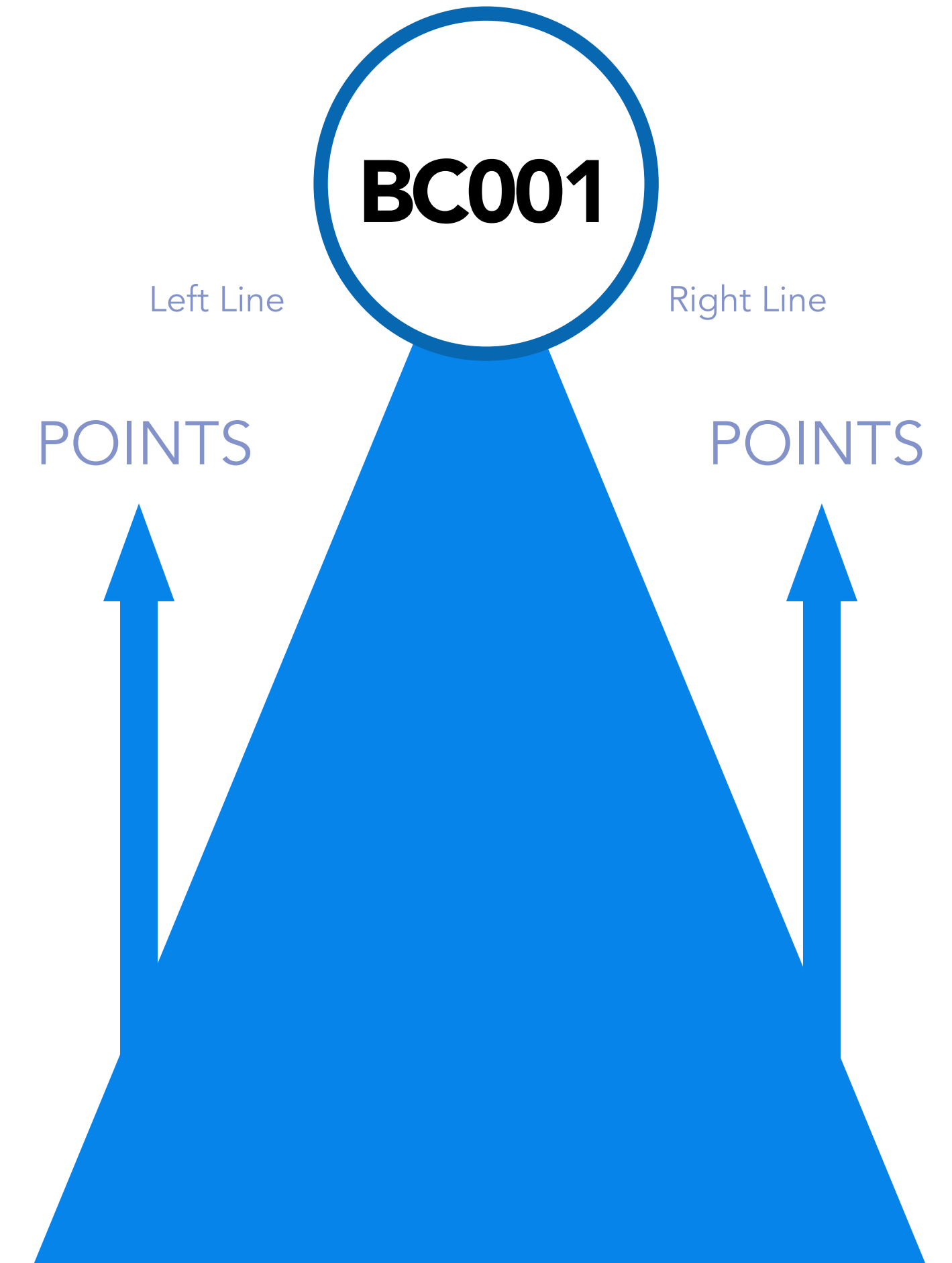
Leadership Bonus

Spirit Bonus

Upper Spirit Bonus

Grand Spirit Bonus

Star Bonus



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06 MAXIMIZE YOUR EARNINGS *THE POWER OF BASE CENTERS*

THE POWER OF BASE CENTERS

Maximize your earnings with additional "BASE CENTERS"

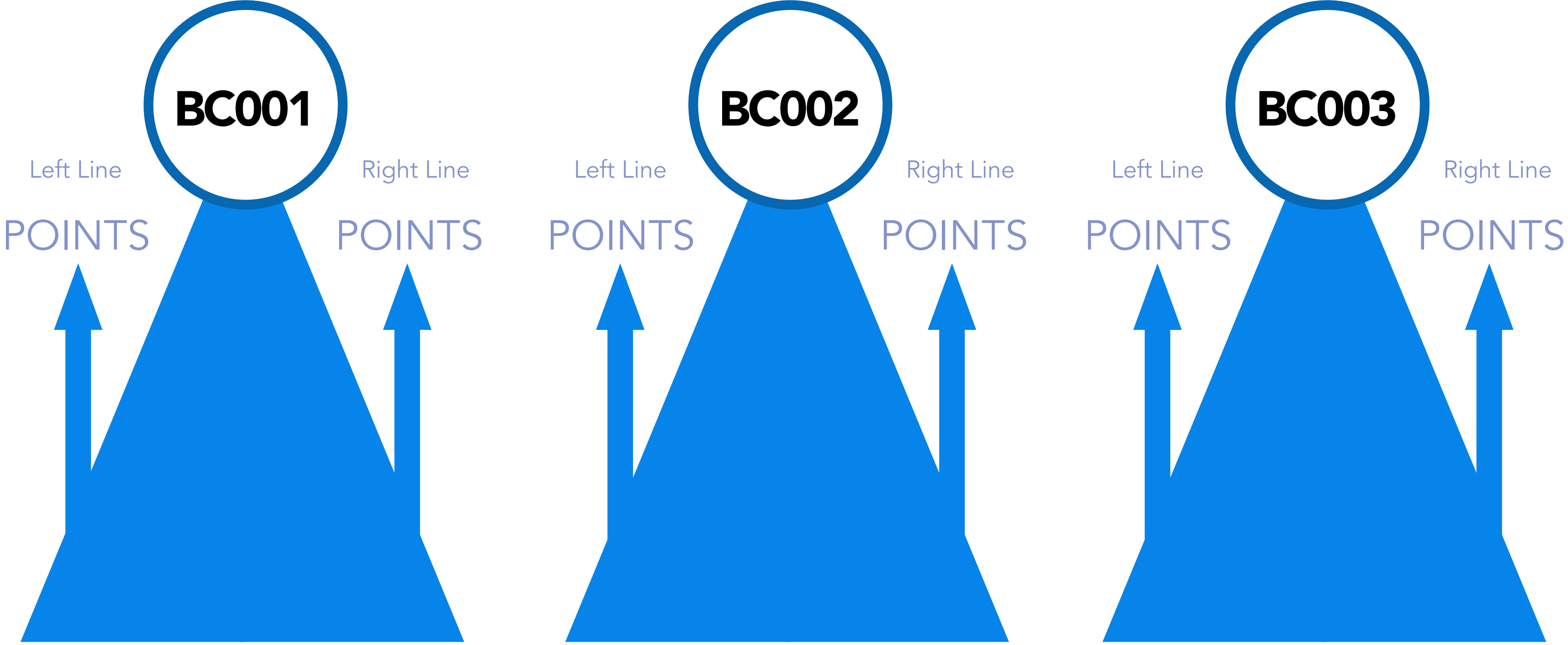
NPUSA's Compensation Plan rewards teamwork, and you can arrange your team to maximize the rewards. With three Base Centers, you can more than double your results for the same volume! And if you've earned the maximum number of Points with your current Base Centers, you can open an additional Base Center. An Affiliate can add as many as 200 Base Centers. More than triple your results for the volume of two Base Centers.

MAXIMIZE YOUR DAY CYCLE BONUS IN THREE BASE CENTERS

\$2,400/DAY
\$16,800/WEEK
\$72,000/MONTH

+
Frontier Bonus
Leadership Bonus

+
Spirit Bonus x3
Upper Spirit Bonus x3
Grand Spirit Bonus x3
Star Bonus x3



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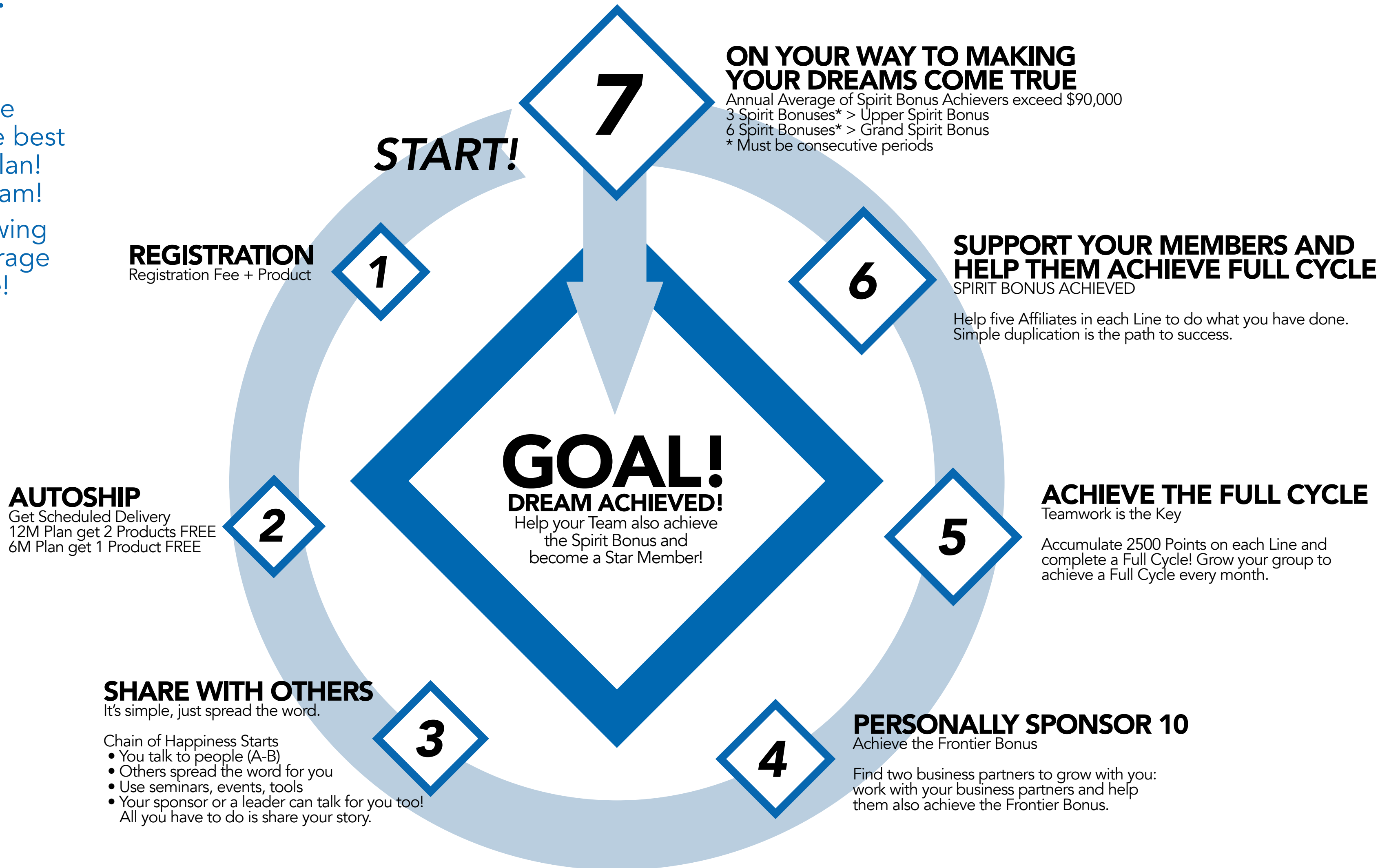
07 SUCCESS CYCLE SEVEN STEPS

SEVEN STEPS TO YOUR DREAM GOAL

YOUR GUIDE TO SUCCESS!

Now that you've learned about the eight Bonuses and the power of Base Centers, it's time for ACTION! To get the best deal available, register with the 12M Plan! To stay Active, join the Autoship program! To begin accumulating points and growing both Lines, share your story and encourage your team members to do the same! And remember—your uplines are a resource to help you!

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08 INCOME DISCLOSURE STATEMENT

INCOME DISCLOSURE STATEMENT

This Income Disclosure Statement represents the global earnings of the Naturally Plus Affiliates worldwide and provides high, low, and average annual income information. This information is relevant for Naturally Plus operations worldwide from MARCH 1999 through AUGUST 2016. NPUSA is the latest chapter in a 20-year story of success. We're very proud of the results produced worldwide by the Naturally Plus Compensation Plan. More than 60,000 Affiliates have earned commissions. Also—age doesn't matter! Affiliate ages range from 19 - 97 years old. NPUSA dedicates itself to its motto to Live with Integrity!

Bonus Type	Income Earners (Annual)			Number of Achievers	Avg Number of Days	Achievers			
	High	Average	Low			Least # of Days	Most # of Days	Youngest	Eldest
Regular Affiliate	\$89,950	\$2,896	\$600	333,608	NA	NA	NA	19	97
Frontier	\$52,871	\$5,435	\$865	21,883	258	2	4,391	18	96
Spirit	\$99,358	\$17,382	\$3,812	4,177	994	56	4,987	19	89
Upper Spirit	\$96,255	\$25,877	\$7,697	2,543	1,099	164	4,547	20	78
Grand Spirit	\$99,753	\$41,286	\$7,944	1,998	1,284	330	4,491	19	95
Star	\$98,942	\$56,740	\$16,586	725	1,970	182	4,673	22	79
Summit	\$372,285	\$133,838	\$100,040	467	1,581	457	4,583	23	72
Million	\$734,959	\$195,919	\$14,800	228	2,757	1,068	5,189	25	76
CFC	\$2,538,925	\$653,775	\$264,300	62	1,413	469	5,034	28	69

The above statistics reflect all compensation—bonuses, commissions, cash values of any prizes or other consideration—paid to Naturally Plus Affiliates from MARCH 1999 to AUGUST 2016. Income paid in Japanese Yen has been converted to US Dollars at the conversion rate of 1 USD = 100 JPY. In the chart above, "Regular Affiliate" means a Naturally Plus Affiliate who is qualified to earn a monthly commission but has not earned the following bonuses/statuses: Frontier, Spirit, Upper Spirit, Grand Spirit, Star, Summit, Million Dollar Earner, or CFC. Affiliates who have not qualified to earn a monthly income are excluded and are considered to be Customers who purchase for their own consumption.

If a Naturally Plus Affiliate earns the Frontier Bonus or higher, then the chart above lists information for that individual's highest bonus or title. This chart excludes Retail-Only Customers and Preferred Customers. The Youngest and Eldest ages listed above represent the age of the Affiliate at the time of bonus achievement. Ages are provided for informational purposes. Naturally Plus does not discriminate based upon age.

Affiliate earnings in this statement do not necessarily represent income, if any, that a Naturally Plus Affiliate will earn by participating in the Compensation Plan. Individual success depends on specific skills, effort, and market conditions. Some of these factors may be outside your control. Naturally Plus does not guarantee any level of income or your individual success.

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09 CONTACT NPUSA

NPUSA

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info@npusainc.com

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www.festa-america.com

Social Media:
www.facebook.com/NPUSAINC
www.instagram.com/NPUSAINC
www.youtube.com/NPUSA

Phone:
1-800-378-0321

Fax:
1-702-550-4101

Shop:
www.npusamall.com

NPUSA Hours:
Customer Service: 9:30 am - 5 pm
Office: 9 am - 5 pm
Las Vegas Pop-Up: M-F 10 am - 1:00 pm & 2:00 pm - 4:30 pm PST
Hawaii Pop-Up (opens April 7th, 2019): M,W,Th, F & Sun 11:00 am - 7:00 pm HST
560 N. Nimitz Hwy, Ste 202, Honolulu, HI 96817



"There is no top. There are always further heights to reach."
- Jascha Heifetz, American Violinist



LIVE WITH INTEGRITY